

ALVIN B. JACKSON, JR

EXECUTIVE BIOGRAPHY

Alvin is presently serving as the City Manager for Bunnell, FL. A small community in Flagler County abutting Palm Coast, FL. Bunnell is the state's second largest city in the State of Florida with over 89 million acres within the city limits (majority agriculture). He is strategic and results-driven, focused on achieving exceptional results for administrative and operational functions in growth-oriented environments that demand continuous improvement. He possesses more than 37 years leading in municipal, state, economic development and workforce initiatives and agencies. A customer-focused leader possessing a unique blend of marketing, business, and financial strengths, he has spearheaded numerous of breakthrough and innovative accomplishments throughout his career that touched lives of people.

Alvin spent the previous four years as Suwannee County Economic Development Director, providing strategic oversight and effectively leading the organization to new levels of efficiency and success. During his tenure in Suwannee he directed the recruitment and expansion of 21 companies that drove more than \$166 million in capital investment, creating over 800 new jobs, drafted a performance-based Business Incentive Program which drove an additional creation of over 650 jobs for an investment of \$5.2 million dollars in performance based incentives. In addition, Alvin recommended and created a new Land Use category, titled "Employment Centers", which would accommodate a mixed use of business, industrial, manufacturing, commercial, retail and limited residential properties. At the end of his tenure, he secured \$3.2 million to construct a wastewater treatment infrastructure at the hottest sites in the region, I-75/CR 136 (White Springs Exit).

Alvin successfully led the Hallandale Beach Community Redevelopment Agency; implementing the CRA's Community and Economic Development initiatives to eliminate slum and blighted conditions, creating a sustainable job, and expanding the overall tax base. He managed five employees and oversaw an \$11-million annual budget. He also updated a 10-year-old CRA Plan, created a programmatic Outcome-driven implementation plan with success measures, and developed an Economic Development Strategic Plan for Hallandale Beach – identifying targeted industries and outlining strategies for implementation.

Alvin also served as Deputy Executive Director of South Florida Water Management District, Florida's largest water management agency. In this key role, he directed all business functions and oversaw local government and outreach/communications for this \$1-billion agency with more than 1,800 employees.

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Alvin's successful marketing and outreach strategies led to the creation of the agency's first comprehensive strategic plan, linking programs and budgets into one integrated work plan. Alvin also led "*The Economic and Small Business Initiative*" for the Everglades restoration project – creating over \$200 million in opportunities for local businesses, creating 700 jobs and a \$33-million payroll, and fostering an economic impact of \$87 million on the local economy.

While serving as the Deputy County Manager and Economic Development Leader, Alvin focused on Long-term viability by leading and implementing an economic development strategic planning initiative that included more than 120 businesses, along with community and educational leaders. The initiative attracted more than 50 new industries to Lake County in just three years – including the development of a 528-acre industrial park that added more than two million square feet to the county's tax roll.

Again, demonstrating his knowledge of effective marketing and outreach strategies, Alvin also implemented a Job Investment Trust Fund where the County invested over \$2 million, and created 2,000 new jobs within a three-year period, resulting in an \$80 million return on the County's investment. He also acquired funding for a variety of programs and projects where no funding previously existed – securing \$100,000 for Grassy Waters Foundation from Wal-Mart for environmental education programming; \$1.2 million from the South Florida Water Management District for Everglades Restoration workforce training; \$600,000 for the South Florida Water Management District from Wal-Mart for Everglades' construction job creation; and more than \$20 million in grant funding from federal and state governments at no cost to municipalities.

Alvin's diverse and decorated career also includes leadership roles in sustainable housing. He initiated Affordable Housing opportunities for Low-to-Moderate Income families: creating affordable housing partnerships with 14 local governments and nine major banks, which resulted in more than 5,000 new homes built; serviced more than 600 business and residential loans with a portfolio value of over \$1.8 million; administered a \$1.1-million affordable housing Neighborhood Stabilization Program (NSP) Rehabilitation project; and provided construction management, certified buyers, marketed the units, and coordinated bank mortgages.

Alvin holds a Bachelor of Arts from the University of Maryland in College Park, MD, as well as Masters and Doctorate of Ministry Degrees from The Thomas Brown Bible College in Jacksonville, FL. He is also the author of the book *It Is Another Great Day: An Inspiring Guide to Effective Leadership* (Quantum Publishing Group, 2009).